

1st IAP & PSOA International Insurance Conference 2026

Reimagining Pakistan’s Resilience: Building a Sustainable Future Through Insurance

Tuesday 31 March 2026

Mövenpick Hotel, Karachi-Pakistan

Pakistan’s insurance sector is at a defining moment. With penetration below 1% of GDP and rising risks—climate, cyber, health, and catastrophe—the industry needs coordinated leadership, innovation, and strategic action.

The **IAP & PSOA International Insurance Conference 2026** is the first joint international initiative to bring together senior leaders, regulators, policymakers, actuaries, and global experts under one platform. This is not a routine industry gathering—it is a space for leadership-level dialogue, policy shaping, and market development.

Why Attend / Partner:

- Engage 500+ senior decision-makers: CEOs, CXOs, regulators, policymakers, and InsurTech innovators
- Influence conversations on risk protection, sustainability, resilience, AI, cyber threats, climate finance, and innovation
- Access an exclusive Gala Dinner for VIP networking and high-level informal discussions
- Gain strategic visibility across Conference sessions, and post-event legacy
- This Conference is your opportunity to align with the future of Pakistan’s insurance sector, demonstrate thought leadership, and connect with the decision-makers shaping the industry.

STRATEGIC PARTNERSHIP PROPOSAL

Premium Partnership Package

Category Investment (PKR) Key Benefits & Entitlements

DIAMOND PARTNER

PKR 3,000,000 + Tax

- Acknowledgement as Diamond Partner at the event
- Diamond Partner mentioned on Conference Invitations
- Diamond Partner logo on backdrop at the conference, and on all marketing collateral
- 1-minute video, showcasing the company, to be aired at the conference (video to be provided by the partner)
- CEO invited on stage to receive memento from the Chief Guest at the conference
- Exclusive social media post for Diamond Partner
- Mention in all pre-event marketing material including conference souvenir booklet to be distributed on the conference day
- Mention in all post-event coverage including an A4-size corporate ad and a one-page editorial in the post-conference report
- 12 free conference full-access passes
- 6 Gala Dinner invitations

Headline Partners Packages

TYPE	PLATINUM	GOLD	SILVER
INVESTMENT	2,000,000	1,000,000	750,000
BRANDING AND PROMOTIONS			
Showcasing of partner logo with category on the side panels in the conference hall	✓	✓	✓
Logo display on media wall outside conference hall — number of insertions varies by category	✓	✓	✓
NETWORKING AND EXCLUSIVE BENEFITS			
Complimentary Conference delegate passes	10	8	6
Complimentary Gala Dinner invitation	5	4	3
DIGITAL BRANDING AND PROMOTION			
Logo & Video will be played on the SMD Screens in the Conference Hall.	Video	Video	Logo
Logo and video will be played on the SMD screen in the conference hall during breaks, in accordance with the partnership category	Video-Main Screen	Video-Side Screen	Logo-Side Screen
Partner logo will be featured in the event brochure, according to the partnership category	✓	✓	✓
Partner announcement across organizers’ official social media channels	✓	✓	✓
A4-size corporate ad in pre-conference souvenir booklet to be distributed on the conference day	✓	✓	✓
A4-size corporate ad and a one-page editorial in the post-conference report	✓	✓	x

Notes

- All partner logos will appear after IAP and co-organizers and in proportion to their package level.
- These partnerships offer maximum brand exposure and institutional visibility at 1st IAP & PSOA International Insurance Conference 2026

Kindly make the payment in favor of “The Insurance Association of Pakistan” via pay order, cheque, or IBFT. 100% advance is required, and the partnership will be confirmed upon receipt of payment

For other sponsorship opportunities and specialised plans, please contact

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Strategic Event Partner:

