

## Manzar Mushtaq

[Chief Executive Officer, Adamjee Life Assurance Company Limited](#)



Manzar Mushtaq is a seasoned leader with 19+ years of experience in insurance, banking, and **investment** management. As CEO of Adamjee Life, he is driving innovation, digital transformation, and customer-focused solutions, ensuring the company's market leadership.

An alumnus of Clark University, USA, he has held key leadership roles, including CEO & MD of Adamjee Insurance and CEO of Habib Metropolitan Financial Services Ltd. His expertise spans business expansion, operational efficiency, and financial strategy.

Under his leadership, Adamjee Life is focused on:

- ✓ Digital-first customer experiences
- ✓ Expanding Bancassurance, Corporate, and Retail Segments
- ✓ Financial literacy and inclusion

He has also served on the boards of MCB Investment Management, MCB Bank, Nishat Chunian Ltd., and D.G. Khan Cement Co. Ltd.

With a vision for growth and innovation, he continues to lead Adamjee Life toward excellence and financial empowerment.